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WEB 1001: INTRODUCTION TO WEB DESIGN

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SO WHAT IS WEB DESIGN EXACTLY?

- ✘ Web design is the art of making web pages.
- ✘ Every Internet site involves web design.
- ✘ Web design can refer to the coding or design of a page.
- ✘ Web design is easy to learn and hard to master.
- ✘ All web pages are made up of what's called "HTML."

WHAT IS HTML? SOUNDS LIKE A DRUG.

- ✘ HTML stands for Hypertext Markup Language.
- ✘ HTML is the base of the web.
- ✘ HTML is structured.
- ✘ Many revisions of HTML.
- ✘ A better HTML: XHTML.

WHAT IS XHTML? WHY IS SO 'X' COOL?

- ✘ XHTML is eXtensible HyperText Markup Language.
- ✘ XHTML is just like HTML, except it's... better. It just is, OK?
- ✘ XHTML is better for coding ethics.
- ✘ XHTML derives from XML.
- ✘ XHTML is strict. That's good.

WHAT CAN YOU DO WITH WEB DESIGN?

- ✘ Work at a big company.
- ✘ To be proficient at web design, you should know a lot of different languages. No, Klingon doesn't count.
- ✘ Web designers usually know how to do graphic design as well.
- ✘ A web designer knows the ins and outs of the Internet.

THE TOOLS OF THE TRADE

- ✘ I will be using a sophisticated program, while you will use Notepad. If you want to be cool, you can download a different editor but you still need to hand code everything. WYSIWYGs won't teach you anything.
- ✘ Why we hand code.

IF WE HAVE TIME...

- ✘ Let's take a look at some HTML history.
- ✘ Let's look at XML.
- ✘ I'll talk about how HTML by itself is fairly useless.
- ✘ I'll tell you about college or answer any questions.